FREE Liberia
Foundation for Research, Education & Empowerment

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| Research Solutions | Quality Education | Youth-Focused Empowerment |

SCHOOL OF VALUE & SUCCESS

PROGRAMS DESCRIPTION

1. Background / Rationale

For several years now, FREE Liberia has offered impactful and life-changing mostly on-the-spot motivational trainings, seminars and talks. Many of those who participated in the trainings and utilized practically proven ideas shared have inspiring and life-transforming stories. Some have already turned their lives around from a place of perceived "**nobody to a respected somebody**." Throughout those transformative encounters and trainings, one of the many requests FREE Liberia has received is for the organization to "**start short-term and medium-term training programs**" to create mastery and open more avenues for value addition and success for all.

In response to those numerous requests, FREE Liberia, in consultation with its leadership and partners, decided to establish as part of its innovative activities, the "**SCHOOL OF VALUE & SUCCESS (SVS).**" The SVS was established in May 2023. *Our primary goal for this School is to make all learners, irrespective of backgrounds, valuable and successful in life who will also be of help to others and create societal transformation*. At FREE Liberia, we are of the strongest conviction that no one deserves a mediocre, poor or backward life in any areas be it academic, business, work, spiritual, or social relations! But most times the shackles of ignorance and the absence of best practical and hands-on ideas and tools through inspirational training and mentorship can let it happen. You now have the opportunity to bid ignorance goodbye and welcome value and success in your life and the lives of others through this life-changing institution (SVS).

The training model for FREE Liberia's **SCHOOL OF VALUE & SUCCESS** is one that employs interactive learning and hands-on activities, tailored towards individual and collective needs of participants. We strongly believe that the major goal of education is not only to lead to knowledge and information acquisition by learners, rather it is truly intended to stimulate knowledge applications, develop marketable skills, and to become productive and successful positive change-makers in the world. In other words, our utmost focus in these professional training programs is to make learning simple, practical and actions-oriented to compensate for impracticability and boredom of theories.

2. Programs Overview

At FREE Liberia School of Value and Success, we subscribe to the doctrine that education is a problem-solver, destiny helper, real life-changer and beautifier of life. We find it unthinkable and unacceptable for individuals to go through formal training (education), yet unable to fulfill their desires in life. The level of education we acquire must work for us. Our

primary responsibility in each program is to empower you so that your education will work for you, not against you. Consistent with this expressed responsibility, essential areas, contents, and activities are carefully selected and delivered to empower participants to begin using ideas during and after the program.

As part of our mission, we prepare educators, counselors, managers, practitioners, and leaders who are committed to creating equitable, compassionate, intellectually rich, and socially just environments that empower communities, institutions, and individuals to maximize their full potential. We also cultivate the social conscience, understandings, and practices necessary to address social inequities among and within individuals, communities, and institutions. We develop critical, creative, knowledgeable practitioners and scholars who continually inquire and reflect on educational and professional practices. Through authentic experiences in and outside the classroom and other educational environments, we prepare our students to be engaged, service- oriented citizens of local and global communities.

For this 3rd Cycle, FREE Liberia School of Value and Success is offering seven (7) key programs: **1) Strategic Planning and Management, 2) Academic Writing and Presentation, and 3) School Counselling and Mentorship, 4) Entrepreneurship and Business Management, 5) School Leadership and Innovation, 6) Monitoring and Evaluation, and 7) Project Proposal Writing and Management**.

2.1 Strategic Planning and Management

Planning is a shared characteristic of all valuable and successful people. In our quest to help transform your life and business or work, this program is going to help you in no small measure. Strategic Planning and Management is designed to empower you to convert your dream from fantasy to actuality through the magical power of strategic planning and management. In this 9-week course, you will learn, comprehend and value planning as it will provide for strategic direction, setting priorities, effective decision-making, focus energy and resources, strengthen operations, and increased performance and productivity.

2.1.1 Objectives

At the end of this course, participants will be able to:
1. Discuss strategic planning and management with respect to its value and application in realizing individual and institutional dreams;
2. Develop practical knowledge and skills to identify and utilize steps needed to carve an effective strategic and operational plans;
3. Apply essential strategies to ensure effective plan implementation and evaluation for good success;
4. Demonstrate clear strategic management skills to align resources and actions to achieve success;
5. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.2 Academic Writing and Presentation

Your education is always first tested and proven to be good or bad based on your ability to write effectively and present your points logically and responsibly. Anything short of being great at writing and presentation, your personal success and career progression will be hugely affected, if not ruined no matter the profession one chooses. If you have not realized that they are determinants or clear manifestations of the quality of your education, then you need to explore this course in the School of Value and Success. We will open your eyes to this reality.

In the meantime, one thing we can tell you is that: whenever you write, you tell the world the educational substances you possess, and when you present or speak you tell the society who you are made of. FREE Liberia School of Value and Success recognizes the critical role of Academic Writing and Presentation, and therefore, wants to use this platform to help you build, polish and improve your knowledge and skills in academic writing and presenting aimed at increasing your chances academically and professionally.

2.2.1 Objectives

At the end of this course, participants will be able to:
1. Build interest (inspiration) in academic writing and presentation as powerful tools for academic and career successes;
2. Demonstrate knowledge of the critical importance of writing and speaking as valuable and marketable skills;
3. Develop knowledge of the writing process cycle as a means of enhancing your writing skills;
4. Organize and practice basic academic writing and presentation, paying keen attention to accuracy, argumentation and the intended target audience;
5. Define pathways for future development in the area of academic writing and presentation;
6. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.3 School Counselling and Mentorship

In a world where individuals, especially youth and students are confronted with numerous problems and uncertainties of life, having some mastery and professional expertise to counsel and mentor others is not only an exceptional calling to support the recovery of others, but a personal blessing. Accordingly, if there is one skill you need most in dealing with and helping people and yourself become better and productive, then it is counselling and mentorship. This is because millions of individuals at various stages of life are finding it difficult to get help in order to discover and develop their educational, vocational, relational and psychological potentialities, thereby hindering their abilities to achieve an optimal level of personal happiness and usefulness.

FREE Liberia School of Value and Success' School Counselling and Mentorship is a deliberate effort to bridge this gap and reduce problems, career failure and human sufferings,

especially in Liberia. Though the program was designed with school counseling in mind, it transcends beyond counselling and mentorship in the school certain and addresses real-life issues about career, relationship and psychological challenges in the society. This is the first giant step to becoming a trained counsellor and mentor as you will be introduced to fundamentals of counselling and mentorship. In short, this program intends to empower you to help yourself and others deal with conflicts and life challenges, while maximizing their full potential.

2.3.1 Objectives

At the end of this course, participants will be able to:
1. Develop clear understanding about counselling and mentorship in any transformative endeavor;
2. Examine different types of counselling and their applicability to various service areas;
3. Develop practical knowledge about counselling theories, processes, skills, and principles and their application to counselling and mentorship;
4. Demonstrate the act of being a source of support to help people discover and cultivate their full potential to lead more rewarding lives;
5. Apply techniques needed for individuals to navigate their life stressors in a more healthy way;
6. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.4 Entrepreneurship and Business Management

In the world where competition and the demand for practical knowledge and skills are key, it is risky and dangerous to be a novice in one's line of business. It is even more dangerous and demeaning to continue to live in abject poverty because of unemployment, limited skills, lack of innovative ideas and means to start your own initiative that would help you to graduate from dependency syndrome and other challenges of life.

FREE Liberia School of Value and Success has designed this Entrepreneurship and Business Management course to provide a perfect alternative for a more sustainable self-employment rather than continuously waiting for government jobs or private sector employments. In other words, this course is designed to empower you with relevant knowledge and skills to take ownership of your life and destiny, using the profitable power of entrepreneurial and business management knowledge and skills. The course will help to transform your mindset by developing skills to convert problems into opportunities through entrepreneurship. Through this course, you will learn and apply skills in planning and starting a business, marketing, fundraising and financial management to achieve your dream of becoming your own boss and to contribute immensely to societal growth and development efforts. Designed for individuals at different ladders of life, the Entrepreneurship and Business Management course employs experiential learning, creativity, discovery, invention and hands-on-activities, tailored

towards individual and collective needs of participants with regard to their business vision while learning from experts in the field.

2.4.1 Objectives

At the end of this course, participants will be able to:

1. Discuss entrepreneurship and business management with respect to its role and importance in starting a business venture to solve societal problems;
2. Explain entrepreneurial and business development cycles/processes;
3. Demonstrate knowledge of strategies and techniques needed for entrepreneurship and business management success;
4. Identify the types of businesses and analyze steps involved in starting and growing a business;
5. Develop knowledge and skills in business development, market research, sales, fundraising and financial management;
6. Identify and develop a clear individual business plan based on current economic and social issues confronting Liberia as an emerging entrepreneur; and
7. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.5 School Leadership and Innovation

Becoming an exemplary leader is one of the best gifts to cultivate in life. Through an ongoing process, leadership requires new knowledge, better perspectives, and skills to make the difference. School leadership is of particular importance because a school leader is the creator of other leaders, as he/she fosters the learning need, especially for children and youth in contemporary society. This course provides successful pre-service and in-service preparations and transformation role identified from a classroom teacher to a school leader or educational administrator. The course promotes the growth and development of school administrators to transform and modernize their institutions to fit the growing demand for quality education in Liberia and beyond. We share the believe that when great leaders lead, everyone benefits, prospers and experience success and fulfilment. To achieve this, innovation is key as creating a tradition in leadership is dangerous since everything is changing fast, including teachers, students, parents, etc.

In this 10-week course, participants will gain relevant knowledge and skills in school leadership, leadership style, effective school leadership strategies, the values of innovative school leadership, the structure and mission of school leadership, and how to create a school environment in an innovative way that supports excellence in teaching and learning.

2.5.1 Objectives

At the end of this course participant will be able to:

1. Discuss school leadership with respect to values and application in their institutions;

2. Explore strategies and techniques to empower others in promoting and accomplishing the shared mission and vision of their institutions;

3. Explain the importance of school leadership and dimensions, leadership styles, supervision, and the moral imperative that all children and youth learn at their highest potential;

4. Demonstrate sense of appreciation for vision and change agency, learning and teaching, leadership and management, collaboration and inclusion, ethics and advocacy for education;

5. Develop innovative ways to finding new and creative ways to school related problems and challenges, while making necessary adjustments to foster quality education and better student learning outcomes; and

6. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.6 Monitoring and Evaluation

The demand for accountability and compliance is increasing, and individuals and institutions need to implement evidence-based reporting for project/program performance. This course introduces participants to key concepts of Monitoring and Evaluation to enable them to better understand, participate in, and contribute to the M&E processes of their institutions. During this 12-week intensive course you will be empowered to demonstrate understanding about key terms and concepts related to M&E, including contributing to the development and interrogation of theories of change, logframes, indicators and means of verification, M&E strategies, data collection and reporting. Additionally, participants will gain a clear understanding of the monitoring and evaluation criteria, project control cycle, and key elements of project M&E control.

In the final analysis, the course aims to build participants' capacity, self-reliance, and confidence to make projects valuable and successful through evidence-based data collection, analysis and reporting.

2.6.1 Objectives

At the end of this course participant will be able to:

1. Discuss Monitoring and Evaluation and relevant its key concepts with identifiable pathway for creating change;

2. Demonstrate clear understanding of the key elements of results-based M&E and logic of a results chain, while distinguishing the roles of monitoring and evaluation activities;

3. Explore Theory of Change and Logical Frameworks with respect to their importance and application to project management and implementation;

4. Develop M&E strategy and indicators for effective monitoring and evaluation;

5. Apply data collection tools, techniques and methods, including quantitative and qualitative with basic skill in data analysis and reporting;

6. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

2.7 Project Proposal Writing and Management

Unless ideas are documented in writing, it is difficult for them to yield the desired results. Hence, projects serve as the driving force of every institution, especially non-for-profit non-governmental organizations. And in most cases, the project begins with a project proposal, which helps to cultivate an initial professional relationship between an organization and a donor over a project to be implemented.

This course will help you bridge the gaps between proposal ideas, project design and writing to its actual project implementation and management. In this 12-week course, participants will learn about effective proposal writing techniques, structure, and relevant skills for successful project proposal writing. Additionally, the course will discuss significance of management and project management, project management circle and techniques, skills and qualities of a good project manager as well as identify challenges and mitigation strategies in managing a project.

2.7.1 Objectives

At the end of this course participant will be able to:

1. Explain project proposal and project management with established knowledge of their critical importance to any institution;
2. Discuss effective proposal writing and management techniques;
3. Develop an effective project proposal based on context and structure, while cultivating relevant skills for successful project proposal writing and implementation;
4. Demonstrate knowledge in project management cycle and practices;
5. Develop skills and qualities of a good project manager with demonstrated abilities to identify challenges and mitigation strategies in managing a project; and
6. Develop thirst for value and success to break the shackles of ignorance, mediocrity and poverty, void of excuses.

3. Training Methodology

This training across programs uses interactive learning and hands-on methods aimed at helping learners to address their individual and collective needs. Specifically, the interactive training approach combines instructor-led training and lectures with group activities, workshops, and role play scenarios. The learning experiences are also created through hands-on training, where practical application of knowledge being acquired is tested and applied to ensure participants get the best out of the training.

4. Benefits

- ✓ Professional Certificate;
- ✓ Rich Practical Knowledge and Resourceful Materials;
- ✓ Special Motivational Learning Package
- ✓ Exposure to Opportunities
- ✓ Network and Partnership
- ✓ Alumni Mentorship and Connection;
- ✓ Etc.

5. Registration

Registration for these life-changing programs is now in progress. Register and invite someone to do so.

For more information, visit our office: FREE Liberia, YWCA Compound, Congo Town, Monrovia, Liberia or call: 0775-583-004/0887-028-001; email: info@free.org.lr; freeliberia7@gmail.com.

This is your best chance to learn (hands-on) from some best minds in order to add value to yourself to change your life for good. SEIZE IT!

Your satisfaction is totally guaranteed…!